



The Update

SC FBLA: Ride the Wave to Success

"SC FBLA: Ride the Wave to Success" is the South Carolina FBLA theme for 2021-2022. FBLA helps high school and middle-level students prepare for college and careers in business through academic competitions, leadership development, and educational programs.

FBLA is the largest business Career and Technical Student Organization in the world with over 230,000 members. FBLA gives students the *competitive edge* for career success.



MARK YOUR CALENDAR — IMPORTANT DATES

Please note that these are tentative dates.

- SC FBLA Fall Leadership Rally — October 16, 2021 (Live, Virtual)
- FBLA National Fall Leadership Conference — November 5-6, 2021, Orlando, FL
- SC FBLA District Leadership Conferences — January 29, 2022
- SC FBLA State Leadership Conference — March 25-26, 2022
North Charleston Convention Center/Embassy Suites Hotel
- FBLA National Conference — June 29-July 2, 2022, Chicago, IL



FBLA-PBL Goals

- Develop competent, aggressive business leadership
- Strengthen the confidence of students in themselves and their work
- Create more interest in and understanding of the American business enterprise
- Encourage members in the development of individual projects that contribute to the improvement of home, business, and community
- Develop character, prepare for useful citizenship, and foster patriotism
- Encourage and practice efficient money management
- Encourage scholarship and promote school loyalty
- Assist students in the establishment of occupational goals
- Facilitate the transition from school to work

SC FBLA PROGRAM OF WORK

Theme: SC FBLA: Ride the Wave to Success

Projects: To participate in community service projects, to prepare members for careers in business, to increase FBLA member participation in the Business Achievement Awards and the Middle Level LEAD Program, Chapter Champion and Middle Level Merit Chapter programs, and increase chapter participation in the FBLA national projects.

Goals:

- To increase FBLA high school, middle level, and alumni division membership
- To increase social media presence
- To increase active participation in chapter activities
- To increase communication among chapters and between local chapters and the State Executive Board
- To encourage participation in community service activities
- To increase participation in chapter competitive events
- To encourage members to prepare thoroughly for competitive events
- To publicize FBLA activities in South Carolina
- To solicit administrative and government support for FBLA

FBLA PLEDGE

I solemnly promise to uphold the aims and responsibilities of Future Business Leaders of America-Phi Beta Lambda and, as an active member, I shall strive to develop the qualities necessary in becoming a responsible business leader.

