



South Carolina State President  
FUTURE BUSINESS LEADERS OF AMERICA  
Blythewood High School  
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August 9, 2021

Dear SC FBLA Members and Advisers:

Welcome to the 2021-2022 membership year. Your State Officer Team is beyond excited to be serving you this year! In the time of a worldwide pandemic, our members are continuing to show how serious we are about our futures. From membership recruitment to competitive events, we are bringing innovation to SC FBLA.

Our state theme this year is: ***"Ride the Wave to Success."*** FBLA is here to prepare us for our futures. This is the time when we use FBLA to create our own stories of success by taking advantage of the wonderful opportunities FBLA provides us. Just like a wave, all of our stories will be different and they will have their ups and down. It is now your chance to take risks, step out of our comfort zone, and gain priceless knowledge. I encourage you to participate in the numerous National Programs, such as the revised Business Achievement Awards or LEAD.

This year, I want to continue building SC FBLA's social media presence and membership. I encourage you to share your FBLA stories with non-members. This will allow non-members to learn about FBLA and its ample opportunities. Continue to network with other chapters, stay connected to each other, and showcase your achievements on social media. Make sure to follow your state and national officers as well as local chapters.

I can't wait to experience yet another adventurous year with all of you! Together, we are bound to experience great things. Our State Virtual Fall Rally will be held October 16. More information will be emailed to the advisers. We hope you can attend! Feel free to contact any of your state officers with any questions or concerns. Our email addresses are located on the state website (<http://www.scfbla.org>) and within the State PowerPoint Presentation.

Sincerely,

Chloe Carter  
South Carolina FBLA State President