



South Carolina State Chapter
FUTURE BUSINESS LEADERS OF AMERICA

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TO: All FBLA Advisers

FROM: Ross Jones, State Adviser
Rita Beard, State Officer Adviser
Angie Dover, District I Director
Lynda Oswald, District II Adviser
Gwen Floyd, District III Adviser
Angela Childs-Kindred, District IV Director
Rose Hallberg, Executive Secretary
Pat Itter, State Chairperson

DATE: October 19, 2020

RE: October Update Memo

The State Board of Directors hopes that the beginning of the 2020-21 school year is going well for both you and your students. Navigating thru evolving school schedules and school district policies in this era of COVID-19 cannot be easy on you!

Changes are also occurring for South Carolina FBLA. You should have recently received the email from Pat Itter explaining the changes taking place on the Board of Directors. This message outlines procedural changes taking place this year as a result of the COVID-19 pandemic. Please read the information thoroughly.

Social Media

The State Officer Team is trying to reach out to local chapters and members via both virtual meetings and connecting on our various social media platforms. We ask that if your local chapter has created social media accounts, that your chapter accounts follow our state social media accounts. Your local chapter members are also encouraged to follow our state officer social media accounts as well.

State Fall Leadership Rally

As mentioned in the Beginning-of-the-Year Memo, there will not be a State Fall Leadership Rally.

National Fall Leadership Conferences

In August 2020, FBLA-PBL announced the cancelation of the NFLCs in both the Adviser Communities and via email. There is no replacement virtual event for NFLC, instead they are highlighting and amplifying the many other opportunities that FBLA-PBL offers to student members including BAA, CSA, SuperSweeps, Stock Market Game, etc., as well as encouraging



advisers to consider the Roadmap series as a resource (found in the Library of the Leadership Community).

District Leadership Conferences

Based on the responses received from our Adviser Feedback Poll we have made the difficult decision to forgo in-person District Leadership Conferences as well as a virtual District Leadership Experience; therefore, in the 2020-21 school year, no competition at the district level will occur.

State Leadership Conference

We have determined that many school districts in our state will not be allowing overnight field trips for the 2020-21 school year. Therefore, we have decided to not have an in-person State Leadership Conference. We will have a virtual State Leadership Experience in the spring. The SLE will be similar to the National Leadership Experience held last summer. Planning for our State Leadership Experience is currently underway, and as soon as our plans are finalized, they will be shared with you.

We can share the following information regarding the 2021 State Leadership Experience. Dues must be paid, and processed by the National Office, to register for the conference. The conference registration program we will be using will only display paid members as eligible to register for the conference.

- The dues deadline will be strictly enforced.
- The registration fee will be based on costs associated with the online registration, online testing, online event judging, awards, voting, etc. We are currently exploring software and fee options. These programs all have a per person fee associated with everything.
- Competitive events which only consist of an objective test may have more than four competitors per chapter.
- South Carolina specific Middle Level events will still occur at the SLE.
- Awards will be given to the first thru fifth place winners in each competitive event.
- The TENTATIVE timeline of events is as follows:
 - Registration begins: 12/7/20
 - Dues payment deadline: 1/15/21
 - Standard registration ends: 1/15/21
 - Cancellation deadline: 1/15/21
 - Late registration ends: 1/29/21
 - Registration payment deadline: 2/26/21
 - Submission deadline for all prejudged materials, performance video links, statement of assurances and transcripts: 2/26/21



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- Online testing: 3/8/21 - 3/12/21
 - Virtual General Session & Officer Candidate Speeches – 3/13/21
 - Job Interview/Future Business Leader Interviews via Zoom – 3/13/21
 - State Officer Elections – 3/17/21
 - Virtual Closing Session & New State Officer Introductions – 4/10/21

We wish you success with your membership recruiting efforts and hope that your members take advantage of all the virtual offerings and programs from FBLA-PBL in the coming months.

Should you have any questions about the above changes, please reach out to Ross Jones via email at rjones@scfbla.org or via telephone at 269.317.4038 or to your District Director.