

2019 FBLA Middle Level – New Events

Tests:

Business Etiquette

Objective Test Competencies: Proper Introductions and Direct Eye Contact; Public Speaking; Tables Manners and Dining Decorum; Cell Phone Etiquette; Texting and Social Media Protocol; Netiquette; Professionalism; International Customs and Etiquette

Digital Citizenship

Objective Test Competencies: Personal Security and Online Privacy; Rights and Responsibilities; Ethics; Digital Footprint; Internet Searches; Copyrights; Cyber Bullying

Performance:

Critical Thinking (Individual or Team)

Members will receive a case study related to a challenge or opportunity within their chapter.