

NAME TAG DESIGN
COMPETITIVE EVENT GUIDELINES
2019 State Fall Leadership Rally—October 19, 2019

PURPOSE

The Name Tag Design competition will assess members' ability to incorporate the state FBLA theme in a creative method of identification for chapter members. Name tags are an integral part of all FBLA-PBL conferences, as well as today's workplaces. Through participating in this competition, members will display their creative ability to develop a tool that has become a necessity in today's work environment.

Name Tags will be judged using the following criteria:

- ☀ 20% Originality
- ☀ 20% Design
- ☀ 20% Overall Appeal
- ☀ 40% Adherence to the state theme.

IF YOU WISH TO PARTICIPATE:

Turn in a copy of your chapter's name tag during the Conference registration. The name tags will be judged. Two awards will be given at the *Closing General Session*.

Sample Name Tag:

