

# The UPDATE

Hello, South Carolina Future Business Leaders of America! It is my honor to welcome you to the 2019-2020 membership year! Our state theme this year is "SC FBLA: Fueling Futures!"

We are excited to revive the SC FBLA newsletter: **The Update**. These newsletters will keep you and your chapter updated on progress from the State Officer Team, inform you of important dates and deadlines, and highlight the amazing things our local chapters are doing!

I encourage you to take advantage of every opportunity presented to you as an FBLA member. I look forward to watching you and your chapter excel throughout the year! Together, we will embark on a journey to "Fuel Our Futures" and prepare to succeed in a "World of Opportunity!"

- Travis Johnson, FBLA State and National President



## MARK YOUR CALENDAR — IMPORTANT DATES

- SC FBLA Fall Leadership Rally — October 19, 2019 — Blythewood High School
- FBLA National Fall Leadership Conference — November 1-2, 2019 — Washington, D.C.
- SC FBLA District Leadership Conferences — January 25, 2020
- SC FBLA State Leadership Conference — March 13-14, 2020
- FBLA National Conference — June 29-July 2, 2020 — Salt Lake City, Utah

## Facts About SC FBLA

- South Carolina Future Business Leaders of America is comprised of more than 2,000 students preparing for careers in business and business-related fields.
- Mrs. Rita Heape organized our first local chapter at Greenville Senior High School, on May 26, 1947.
- The Greenville Senior High School chapter began the school year with 38 members and ended it with 143 members.
- Mrs. Heape organized our first state meeting which took place at Columbia High School in the spring of 1948. Following this first state meeting, Hemingway High School and Walterboro Senior High School chartered local chapters.
- Our state chapter received its charter from Future Business Leaders of America-Phi Beta Lambda, Inc. on February 20, 1949, becoming the 5th state chapter.
- Today, SC FBLA is lead by our State Adviser, Mrs. Pat Itter, our State Officer Adviser, Mrs. Rita Beard, and our Executive Secretary, Mrs. Rose Hallberg.

## FBLA-PBL Goals



- Develop competent, aggressive business leadership
- Strengthen the confidence of students in themselves and their work
- Create more interest in and understanding of the American business enterprise
- Encourage members in the development of individual projects that contribute to the improvement of home, business, and community
- Develop character, prepare for useful citizenship, and foster patriotism
- Encourage and practice efficient money management
- Encourage scholarship and promote school loyalty
- Assist students in the establishment of occupational goals
- Facilitate the transition from school to work

---

## SC FBLA PROGRAM OF WORK

**Theme:** "SC FBLA: Fueling Futures!"

**Projects:** To participate in community service projects, to prepare members for careers in business, to increase member participation in the Business Achievement Awards, and to encourage membership in the SC FBLA Leadership Support Organization.

**Goals:**

- To increase FBLA high school, middle level, and professional division membership
- To increase social media presence
- To increase active participation in chapter activities.
- To increase communication among chapters and between local chapters and the State Executive Board
- To encourage participation in community service activities
- To increase participation in chapter competitive events
- To encourage members to prepare thoroughly for competitive events
- To publicize FBLA activities in South Carolina
- To solicit administrative and government support for FBLA

---

## FBLA PLEDGE

I solemnly promise to uphold the aims and responsibilities of Future Business Leaders of America-Phi Beta Lambda and, as an active member, I shall strive to develop the qualities necessary in becoming a responsible business leader.

