



South Carolina State President
FUTURE BUSINESS LEADERS OF AMERICA
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Dear South Carolina FBLA Members and Advisers:

It is my privilege to welcome you to the 2019-2020 membership year! On behalf of the entire State Officer Team, it is our honor to have you as a member of Future Business Leaders of America. Last year, our state broke new records—including being one of a few states in the nation to increase membership, increasing Business Achievement Awards and LEAD participation by over 100%, and hosting the largest State Leadership Conference in SC FBLA history! Our accomplishments and achievements did not end there, though. At the 2019 National Leadership Conference, our state produced five winners in competitive events, and for the first time in over a decade, the FBLA National President hails from South Carolina! Anything is possible within FBLA, and with your help, I am excited to embark on this year's journey as we prepare our members to serve as leaders in their schools, communities, jobs, and beyond.

Our state theme this year is: "SC FBLA: Fueling Futures!" By offering engaging workshops, unparalleled networking opportunities, numerous competitive events, and impactful community service projects, FBLA provides all members with the chance to prepare for a successful future. SC FBLA hosts three exhilarating conferences where you can fuel your future and grow as a leader. Join us at the State Fall Leadership Rally (October 19), District Leadership Conferences (January 25) and the State Leadership Conference (March 13-14). The State Leadership Conference (SLC), held in North Charleston, is the culmination of months of hard work and dedication. The SLC features an interactive opening session, campaigning for state offices, the March of Dimes Dance, and the chance to walk across the stage to receive a trophy for placing in your competitive event! We encourage you to participate in our state service project by bringing a Build-A-Bear which will be donated to Shriner's Hospital for Children.

There are many opportunities to succeed within FBLA on the state and national levels:

- Competitive events (win up to \$1,500 at the National Leadership Conference).
- National Programs (Business Achievement Awards, Community Service Awards, and LEAD).
- Scholarships (Offered at the state and national level).
- Councils (Offered at the state and national level to gain leadership experience).

I am thrilled to see what you will do this year to fuel your future! Stay connected and informed by following the national and state chapters' social media accounts (Facebook, Instagram, and Twitter). If you or your chapter ever need anything, feel free to contact me. I am ecstatic to work with you this year. Together, we will blast off into another great year filled with success!

Best regards,

Travis Johnson

Travis Johnson
FBLA National President
South Carolina FBLA State President